

Billboard Bureau of Nonsense

Featured Principles

- Rhyme Audit

Ritual: Within one minute, speak a clean rhyme for the next billboard's slogan. Penalty: No rhyme & rarr; ...

- Color Triad Hunt

Ritual: Pick three colors from a billboard; spot all three on different objects before the next town...

- Secret Mascot Theory

Ritual: Invent a 30-second "what this mascot does at night" theory. Penalty: Time overrun & rarr; you...

- Dramatic Reading Protocol

Ritual: The next billboard is read in a themed voice (pirate, Shakespeare, newscaster), chosen by the...

- Seat-Swap Accord

Ritual: If a billboard mentions seats, chairs, or comfort, two passengers swap seats at the next safe stop...

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