
Riverbend Rising 2027

About this Community

Riverbend Rising 2027 is a community-powered plan to strengthen housing stability, expand healthy food access, and prepare Riverbend for a changing climate. Led by city council candidate Marcus “M.J.” Johnson, the jurisdiction invites residents to co-create solutions that are as bold as they are practical.

M.J. grew up in the East End, where disinvestment was common but neighbors looked out for one another. As a neighborhood coalition leader, he spearheaded a campaign to turn vacant lots into affordable homes and later helped create the Riverbend Affordable Housing Trust. His hands-on experience with development, zoning reform, and nonprofit partnerships gives him a unique edge in making city policies work on the ground.

His campaign pillars are clear: keep housing affordable, ensure every neighborhood has fresh food within walking distance, and invest in infrastructure that can...

Sample Rules / Principles

• Safe Streets to Schools and Markets

Deliver quick-build traffic calming on routes to schools and neighborhood markets: raised crosswalks, daylighting, hardened centerlines, and LPI signals. Sites selected from a high-injury network analysis. After 90-day...

• Co-op Business Incubator

Launch a cooperative business incubator providing shared accounting, legal support, and startup grants for worker-owned groceries, cleaning services, and home care. Preference points for resident owners in...

• Anti-Displacement Toolkit

Implement a toolkit of property tax abatements for income-eligible homeowners, right-to-counsel for eviction defense, and a landlord rehab loan conditioned on deed-restricted rents. Pair with a relocation assistance...

• Youth Construction and Weatherization Corps

Create a paid corps for ages 16–24 to rehab vacant homes and weatherize occupied units for seniors. Participants earn industry-recognized credentials and can transition to apprenticeships with local contractors. The...



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<https://ruletogether.com/83-riverbend-rising-2027>