
BeltLine Retailers Council

About this Community

BeltLine Retailers Council aligns storefront businesses along the Atlanta BeltLine on shared operations: signage, deliveries, event calendars, safety, trash/rodents, accessibility, and cross-promotions.

The goal: lively streets, happy neighbors, and thriving local retail.

Sample Rules / Principles

• Cross-Promotions and Offers

Simple MOUs for joint promos; rotate spotlights fairly. Why this matters: "Cross-Promotions and Offers" codifies shared expectations so members reduce risk, respect partners and customers, and move faster together...

• Construction and Street Work

Share schedules; coordinate detours and signage. Why this matters: "Construction and Street Work" codifies shared expectations so members reduce risk, respect partners and customers, and move faster together without...

• Safety and Incident Tree

Share emergency contacts; run quarterly tabletop drills. Why this matters: "Safety and Incident Tree" codifies shared expectations so members reduce risk, respect partners and customers, and move faster together without...

• Accessibility and Clear Paths

Ramps unobstructed; seasonal décor must leave clearance. Why this matters: "Accessibility and Clear Paths" codifies shared expectations so members reduce risk, respect partners and customers, and move faster together...



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<https://ruletogether.com/134-beltline-retailers-council>